

PROGRAMME AND SPEAKERS

Wednesday 18 October

Morning

9-9.30 am

Start

'Entrepreneurs College'

9.30-10 am

➤ **Welcome and introduction to the Entrepreneurs College**
François Lainée, Partner, Auriga Partners

10 am-12 pm

➤ **Finance session: Being able to finance your company** (Room 3)
Led by **Claude Rameau**, Chairman, France Angels (Business angels)
With **Jean-François Bensahel**, CEO, DSO Interactive
Laurent Buisson, Deputy Director for Innovation and Technological
Development, French Ministry of Research
Pascal Chevalier, CEO, Netbooster
Pierre Koscuisko Morizet, CEO, PriceMinister
François Lainée, Partner, Auriga Partners

Prospects talks

11 am-12.15 pm

➤ Inaugural Conference
Innovation in Europe: the vision for tomorrow (Great hall)
Led by **Eric Roubert**, News editor, Reference Innovation
With **Jean-Noel Durvy**, Head Unit Financing SME's, Entrepreneurs and
Innovators
Eric Harlé, Chairman, I-Source, Vice-Chairman of the AFIC 'venture'
committee
Sergey Kolesnikov, Chairman of the National Chamber for Innovation
and Technology, Member of the Russian Academy of Medical Sciences,
MP
Peter Schintlmeister, Austrian Federal Ministry of Economics and
Labour
Johan Vanhemelrijck, Innovact Board member, Secretary General of
Europabio

12.30 am

➤ Opening cocktail

Industrial Use of Agro-Resources

9-9.30 am

➤ Welcome

9.30-10 am

➤ Opening of the symposium by **Françoise Silvestre**, Lecturer at
ENSIACET Toulouse – Chairwomen of COBIO (Clovis Auditorium)
Thierry Stadler, Managing Director of the IAR Competitiveness Cluster
Maurice Dohy, Director of AGRICE – Head of ADEME's Bioresources
Department

- 10 am-10.45 am **Biodegradable polymers: What are they?** (Clovis Auditorium)
Led by **Michel Vert**, DR CNRS – Artificial Biopolymer Research Centre
UMR CNRS 5473 – University of Montpellier 1
- 10.45 am-12.10 am **Legislation, regulation, standards and certification** (Clovis Auditorium)
Led by **Christophe DOUKHI DE BOISSOUDHY**, Marketing Manager
France, Novamont
And **Pierre FEUILLOLEY**, Honour Chair of COBIO
Eric Thybaud, Manager of the Risk Assessment Unit
Bruno De Wilde, Laboratory Manager, Organic Waste Systems
Angéline Barry, Engineer at the Materials and Packaging Energy
Centre, LNE
- 10.45-11.10 am Standardised biodegradability tests and their application in the context of the
chemicals regulations:
Ecotoxicologicals – Chronic Risks Division, INERIS
- 11.10 am-12.10 pm The European legislative landscape – directives, standards, certification, etc.:
current situation, French legislative landscape
- 12.10 am –5.30 am **Innovations and biodegradability** (Clovis Auditorium)
Led by **Hilaire BEWA**, Chartered engineer, ADEME
And **Michel VERT**
Nathalie Lucas, PhD student at ADEME
- 12.10-12.30 pm Stable isotopes serving bioassimilation

Afternoon

'Entrepreneurs College'

- 2-4 pm ➤ **Marketing session: Marketing performance** (Room 3)
Led by **Julien Mazerolle**, Managing Partner, Tioga Venture
With **Stéphane Dehoche**, CEO, Neolane
Yves Peynaud, Partner, Tykya
Alexandre Rambaud, CEO, Agendize
Didier Rochereau, CEO, Sparus-Software
- 4-4.30 pm ➤ Coffee break
- 4.30-6 pm ➤ Entrepreneurial mirror sessions – Self-assessment and personalised
coaching (by prior registration and selection) (Room 7 et 8)

Prospects talks

- 4pm-5pm15 ➤ **Innovative companies: Defend your know-how** (Clovis Auditorium)
- Projects, research, innovation, products, brands, markets... protect your
capital with patents
- Under the high patronage of Mr Cyril Bouyeure, Economic Intelligence
Coordinator at the Ministry of the Economy, Finance and Industry.

With **Alain Aisenberg**, Manager of a wallet of patents in the USA
Philippe Deslandes, Prefect of the Champagne-Ardenne region (1989-1993 vice Pdt from Alcatel Trade International)
Pierre Frigola, Head of Unit, European Commission – DG Joint Research Centre
Gilles Granier, ex CEO INTEL EUROPE, Operation of fusion and acquisitions for Europe, Middle East and Africa
Philippe Laval, Managing Director Delegate, INPI
Jean Martin, Chairman and Managing Director “LA BUVETTE” and “ROTOPLUS”, Chairman of MEDEF Champagne Ardenne
Jean-Marc Plantade, News editor of Parisien-Aujourd’hui en France, economy department manager, author of “the hidden face of China”
Joseph Puzo, President of Axon’Cable Executive Board (laboratory and factories: France, the USA, China, Japan, GB, Germany, Spain, Hungary, Latvia ...)
Laurence Tellier Loniewski, Lawyer, Consult Alain BENSOUSSAN

On the initiative of **Denis Dahan**, General Paymaster of the Champagne-Ardenne region, Chief of the Public Management and Economic Development department and led by **Jean-Louis Courleux**, independant journalist

Industrial Use of Agro-Resources

2-5.30 pm

➤ Innovations and biodegradability

Christian Busch, Managing Director, FUCHS LUBRITECH, Germany
Christine Cecutti – Senior Lecturer – ENSIACET/INP Toulouse
Yannick Combet-Blanc, Research Coordinator, IRD Marseille
Patrice Dole, Senior Lecturer, INRA Reims
Giovanni Floridi, Deputy Director of Research and Development, Novamont
Stéphane Guilbert, Director of UTCA, INRA Montpellier
Jean-Luc Hurth – Managing Director – FUCHS LUBRITECH France SARL
Philippe Mathaly, Managing Director, BIO ATTITUDE S.A.
Laurent Massacrier – Biomaterials Manager, ULICE, Unité de laboratoires pour l’innovation dans les Céréales – LIMAGRAIN Group

2.00-2.20 pm	Phytosanitary products & biosolvents (Clovis Auditorium)
2.20-2.40 pm	ECO Lubricants for Mobile and Stationary Equipment for Inland Waterways
2.40-3.15 pm	Surfactants of agricultural origin: characteristics, evaluation and applications as detergents
3.15-3.45 pm	Coffee break
3.45-4.05 pm	Biopolymers: overview and prospects (Room 1+2)
4.05-4.25 pm	From sugars to PLA
4.25-4.45 pm	New biodegradable polymers
4.45-5.30 pm	Kinetics of biodegradation in photo-aged biodegradable agricultural films

Also

2-4 pm

➤ **ADOCA Lecture** (Room 5)
Award of the Young Researcher prize

2 pm

➤ **Lecture at the University stand** (Great Hall)
“Biophotonics and Predictive Medicine”, led by Professor Michel Manfait

- 2-3.30 pm ➤ **The IAR** (Industry and Agro-Resources) competitiveness cluster and its communications, in collaboration with **SYRPA** (Room 1+2)
- 4 pm ➤ **Lecture at the University stand** (Great Hall)
"New method of combating vine diseases and technology transfer", led by Professor Christophe Clement
- 4.30-5.30 pm ➤ **PROBIOTECH** – Working session (Room 5)
- 6-8 pm ➤ **'Entrepreneurs Saga' Great Debate** (Clovis Auditorium)
Led by **Florence Puybareau**, journalist, La Tribune
With:
Jean-Pierre Denis, Chairman of OSEO
Confirmed speakers:
Jérôme Adam, CEO, Easylife Conseil
Frédérique CLAVEL, CEO, Paris Pionnières
Sophie de MENTHON, CEO, ETHIC and Founder, Multilignes Conseil
Robert Dennewald, CEO Eurobéton, Chairman of the Federation of the Luxembourg Industrialists
Pierre Koscuisko Morizet, CEO, PriceMinister
Marc SIMONCINI, CEO, Meetic
Paul-François VRANKEN, CEO, Vranken-Pommery Monopole
- 8.30 pm ➤ Gala Dinner at the Pommery estate
by invitation
- Throughout the day
- Exhibition area**
Business Meetings(Great Hall)
'Industrial Use of Agro-Resources' European Technologies Exchange

PROGRAMME AND SPEAKERS

Thursday 19 October

Morning

'Entrepreneurs College'

- 8.30-10.30 am ➤ **Management session: Performance as a CEO** (Room 3)
Led by **François Lainée**, Partner, Auriga Partners
With **Stéphane Bohbot**, CEO, Modelabs
Omid Kohneh, Coach and Consultant, Transformance
Bernard REYMANN, Financial Director, Varioptic
Patrick Richer, Associate Director, Factegy
Bart Van De Vyver, CEO, SpinX Technologies
- 10-11 am ➤ Coffee break
- 11 am-1 pm ➤ **Legal session: A solid legal basis for your company** (Room 3)
Led by **Daniel Kahn**, Partner and Founder, D Kahn et associés
With **Alain Boissier**, CEO, Optinova
Bruno Gérard, CEO, Oxand
Alexandre Krivine, Chairman, Société Caiman
Fabrice Perbost, Lawyer, D Kahn et associés

Prospects talks

- 10.30 am-12.30 pm ➤ **Finance – the tools available in Europe** (Room 1+2)
Led by **Philip Gallagher**, Director of Research EMEA, Guidewire Group
With **Jacques Astoin**, Technology Division, Ministry of Research
Alain Bourissou, Development Director, Oséo Anvar
Christophe Guisset, General Manager of Business Angels Matching Services (BAMS)
Gianpaolo Parigi, CEO, Parigi Equity
Félicitas Riedl, Investment Manager – European Investment Fund
Jacques-Bernard Taste, Biotech Finance, Editor in Chief

Industrial Use of Agro-Resources

- 8.30-11 am ➤ Visit to ARD (max 50 people) or Poster Session
- 11 am-12.30 pm ➤ **Environmental Impacts** (Clovis Auditorium)
Led by **Nadège Libé**, Responsable ACV, ULICE – groupe LIMAGRAIN
Erwin Vink, Environmental Affairs Manager, NatureWorks B.V.
Catia Bastioli, CEO, Novamont
Pascal Pandard, Ecotoxicological Risk Assessment Unit – Chronic Risks Division, INERIS
- 11.00-11.25 am Reducing the environmental footprint of NatureWorks® Polylactide (PLA) Polymers
- 11.25-11.50 am Bioplastics: LCA and EPD case studies
- 11.50 am-12.30 pm Tools for characterising ecotoxicity

Also

- 10 pm ➤ Lecture at the University stand (Great Hall)
"Image centre - 4D modelling module for medical purposes", led by
Laurent Lucas
- 10.30 am-12 pm ➤ **PROBIOTECH AG** (Room 5)
Closure by **Renaud Dutreil**, Minister for SMEs, Trade, Small-Scale
Industry and the Professions
- 12-2.30 pm ➤ **Bio-Connexion** with Info Veille Biotech
- 12.30-1.30 pm ➤ **Announcing the winners** of the **JCEF** national competition for
innovative companies. (Great hall)

Afternoon

'Entrepreneurs College'

- 2-4 pm ➤ **Entrepreneurial mirror sessions** – Self-assessment and
personalised coaching (by prior registration and selection) (Room 7 and
8)
- 4-4.30 pm ➤ Coffee break

Prospects talks

- 2-4 pm ➤ **Large groups: Strategic partners of innovative growth
companies?** (Room 1+2)
Led by **G rard Husson**, former President of EADS development and
France Incubation
With **Julien Cordoniou**, Manager of the Microsoft Ideas programme
Jacques Dham, Chairman, Arcelor Distribution
Manuel Gea, CEO Bio-Modelling System, Founder and Chairman of
Centrale Sant 
Robert Kalocsai, IE-CLUB, Monitoring Centre for Relations between
Large Groups and Innovative SMEs
Emmanuel Leprince, Managing Director, Comit  Richelieu
- 4-4.30 pm ➤ Coffee break

Industrial Use of Agro-Resources

- 2-3.30 pm ➤ **Economic development factors** (Clovis Auditorium)
Led by **Vincent Steinmetz**, Managing Director, Europol'Agro, and
R gis de Baynast
Hilaire Bewa, Chartered engineer, ADEME

2-2.30 pm Biodegradable materials market: importance for packaging
2.30-3.30 pm Round table on 'Carrier bags and packaging'
With the participation of representatives of the Bioplastics Club, supermarkets, ADEME, plastic packaging industries, an environmental association, a consumer association and the Permanent Assembly of Chambers of Agriculture

3.30-3.45 pm ➤ Cobio award ceremony

3.45-4.15 pm ➤ Closure by **Claude Roy**, Interministerial coordinator for biomass use

Also

1.45pm ➤ **Lecture at the University stand**
"SIGRem, a research and development tool for urban archaeology", led by Professor Frédéric Piantoni (Great Hall)

2 pm ➤ **Agro-Resources and Innovation awards ceremony** (Great Hall)

3pm ➤ **European Innovation Hopes awards ceremony**, chaired by **Janez Potočnik**, European Commissioner for Science and Research (Great Hall)

3.30 pm ➤ **Lecture at the University stand**
"Creating companies based on training in economics and social sciences", led by Martino Nieddu (Great Hall)

4.30-6 pm ➤ **INNOVACT Trophy presentation** (Great hall)

Throughout the day

Exhibition area
Business Meetings (Great Hall)
Capital Forum (Great Hall)

Les partenaires :

Financeurs



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